

AN
INITIATIVE



2024
TN-BEAT EXPO

BUILD ENTREPRENEURS IN
ADI DRAVIDARS & TRIBALS

DATES: 26th & 27th January 2024

VENUE: CHENNAI TRADE CENTRE

**South India's Biggest
Business Conclave & Exhibition
For SC/ST Entrepreneurs**



SUPPORTED BY:



Confederation of Indian Industry





OBJECTIVES OF THE SHOW:

- To enable and enhance SC/ST industrial and economic growth of various industries, entrepreneurs and enhance their business growth.
- Provide effective business incubation services that includes technical support, operational support, product development capacity building, quality processes, advisory, mentoring, monitoring etc.
- Bring about higher values to the SC/ST business owners of the State with wider networking opportunities amongst stakeholders both within the region and across the country.
- Achieve an Entry Level status for **“Make in TAMIL NADU”** mission through exposure for Innovation, Better Involvement and Industrialization.
- To present a platform for Competitive Participation amongst the Start-up and Student Community in showcasing new product and service Ideas required for the Industry Development across the State.
- To create and present a Seminar in the form of **“Innovation – The Lead to Enhanced Industrial Evolution”** to ensure optimal economic growth in their business investments.
- Key take-off for the Exhibitors would be to map and network, interact and discover untapped and potential in the form of Captive Industry Buyers from amongst the widespread sectors.
- Bring new entrepreneurs and develop new entrepreneurs.

WHAT DOES THE SHOW PROPOSE TO DO?

- B2B EXPO:** Bring out product and services solutions that can be industrially commercialized through a competitive showcase of the innovative ideas of the talent resource of our State. Industry specific exhibitors who could witness such industrializing opportunities can sign-up with the selected Institution and the Talent Team who presented the solutions.
- B2C EXPO:** Display of Consumer Products made by our **SC/ST Entrepreneurs** participation from across our STATE
- BUYER – SELLER MEET:** Pre-determined industry specific Group Meetings for every exhibitor in line with the stall space will be organised. This means, every exhibitor would be enabled with Captive Buyers and Investors from the visiting Business Community on a fixed appointment basis. Number of buyers / investor industry members for business networking on fixed appointment basis would be purely based on the stall size booked.
- Eminent Speakers to present the Conclave on 26.12.2023 , more than 6 sessions**





EXHIBITOR PROFILE (SECTOR-WISE)

- AGRO AND FOOD PROCESSING
- ANIMAL & POULTRY FEEDS
- AUTOMOBILE AND AUTO COMPONENTS
- BAKERY, DAIRY & FOOD PRODUCTS
- BANKING & FINANCE
- BUILDING & CONSTRUCTION
- DIGITAL Marketing
- CHEMICALS & PHARMACEUTICALS
- ELECTRONICS & TELECOM Industries
- EDUCATION
- F.M.C.G.,
- HANDICRAFTS
- HEAVY ENGINEERING INDUSTRIES
- HOSPITALITY
- INFORMATION TECHNOLOGY
- LEATHER INDUSTRY & LEATHER PRODUCTS
- MEDICAL
- SERVICES SECTOR
- PLASTIC PRODUCTS
- TEXTILE & GARMENTS

And many more...

HIGHLIGHT OF THE SHOW

Tamil Nadu's first of its kind mega event for SC/ST Entrepreneurs where more than **20,000 Visitors** meet Top **350 Exhibitors** participated from all over India.

Supported by:



WELCOME ABOARD



Marching towards One trillion USD by 2030

Accelerating Tamil Nadu's
progress to become a
Trillion-Dollar economy – Vision
of our **Hon'ble Chief Minister
of Tamil Nadu**

FACTS & KEY INFORMATION FOR THE EXHIBITORS ABOUT

- Complementary
Minimum Stall Space :
3 x 3 mtr (9 Sq.mtrs)
- Benefits to the Exhibitor
- 15 minute Interactive
B2B Buyer Seller meets
with minimum 10
prospective buyers.
- Free Listing at the
Venue in the form
of Exhibitor's Layout
Display board.
- Comprehensive Visitor
Turnout Target: 10000 to
15000 across all sectors
- Meeting Lounge for
Special and VIP Buyer
Meetings.
- Stall Rental applicable
if more than 1 Stall
required for an exhibitor



Tamil Nadu Adi Dravidar Housing and Development Corporation Limited (TAHDCO)

- TAHDCO was incorporated in 1974 under the Companies Act, 1956. The Government of Tamil Nadu and the Government of India contribute to the Share Capital of the Corporation.
- Though the Corporation was initially started as a Construction Company in 1974, the activities of the Corporation was extended to enable it to undertake a wide spectrum of economic development schemes for income generation, skill development training for Scheduled caste and Scheduled Tribes in the State.

Main Activities of the Corporation

- To implement economic development schemes for the Welfare of Scheduled Caste / ST in the State.
- To provide skill development training to youth belonging to Scheduled Caste and Scheduled Tribes for job / self-employment.
- To undertake construction activities entrusted by the Government.

TAHDCO Head Office

**Tamil Nadu Adi Dravidar Housing and
Development Corporation Ltd., (TAHDCO)**

No 31, Cenotaph Road, 2nd Lane, Teynampet,
Chennai-600018. Tamil Nadu, India.

Mobile: +91 73584 89990

Telephone: (044) 24310197

Email: tnbeatexpo@gmail.com

Website: www.tahdco.com

DALIT INDIAN CHAMBER OF COMMERCE AND INDUSTRY



Event Managed by:

Team And Trade Expos, Chennai

Mob: 98404 63395 / 9380545400

Email: team.event@gmail.com

