



# INDIA'S BIGGEST EXHIBITION & CONCLAVE FOR SC/ST ENTREPRENEURS

25<sup>th</sup> | 26<sup>th</sup> Jan'2025

Chennai Trade Centre



- 45,000+ Visitors • 15,000+ Products
- 500+ Exhibitors • One Destination

SCAN TO REGISTER



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**TN BEAT EXPO 2025** is a well-designed initiative aimed at evolving as the core platform for the turnaround and future development of the SC/ST Entrepreneurs. This keen initiative pushed **TAHDCO** to go to the next step forward in the Exhibition Industry, covering almost all the segments and business sector of the region with the desired outcome to enunciate, evolve, enumerate, empower, and enable consistent & wider growth potential for business and entrepreneurial community PAN India. Around **6000 students** from various educational institutions will participate in the seminar and learn about latest trends in business and interact with experts in various fields related to entrepreneurship.

The EXPO provides necessary information on finance, loans, subsidies, business exchange & development, buyer-seller meet, guidance on vendor enrolment in GeM portal, new product launches, women exclusive schemes, marketing, technology upgradation, Government procurement procedures, skill development programmes and an array of stalls enabling A to Z of enterprise development for SC & ST existing & aspiring entrepreneurs.

TN BEAT EXPO-2024 provided a great opportunity for SC/ST entrepreneurs to set greater goals in B2B transactions i.e. transaction between business, such as one involving a manufacturer and wholesaler or a wholesaler and a retailer.

Overall, 25,000+ footfalls and 375 stalls which includes 176 B2B Stalls, 128 B2C Stalls, 30 PSUs, 10 Banks, 31 Government Department Stalls and 8000 + Products were displayed.



# Sectors Covered

## B2B Sectors

- Food Industry
- Automobile
- Chemical & Fertilizer Industry
- ITeS
- Electrical & Electronics
- Clothing & Textile
- Drone
- Construction
- Oil & Gas
- Beauty & Wellness
- Education
- Handicrafts
- Service
- Leather
- Healthcare
- Banking & Finance

## B2C Sectors

- Handicrafts
- Agro & Food Processing
- Beads & Jewellery
- Green Products
- Agriculture
- FMCG
- Furniture
- Retail
- Nursery
- Chemicals & Fertilizers
- Beauty & Wellness
- Electrical & Electronics
- Service
- Fabrication
- Construction
- Plastic Products







## Highlights of the EXPO

### Exhibition Stalls

- B2B Stalls: Companies showcasing products/services for collaborations.
- B2C Stalls: Direct interaction between businesses-consumers for sales & feedback.
- Innovative Products: Showcasing new launches, prototypes, or cutting-edge technology.

### Conclave

- Renowned speakers share insights, trends, or future outlooks related to the theme.
- Inspirational stories or successful case studies.

### Government and Policy Representation

- Participation of government bodies showcasing schemes, grants, and initiatives.

### Networking Opportunities

- Business matchmaking, buyer-seller meets & networking sessions to foster partnerships.
- Opportunities to meet industry leaders, peers, and investors.

### Demonstrations and Live Experiences

- Hands-on experiences with products or services.
- Technology demos, such as AI, robotics, or virtual reality.

### Student Engagement Programs

- Special sessions for students to learn about career opportunities.
- Platform for student projects or innovations to be showcased.

**For Registration & Details Contact: 9445029534 | 9150277736**



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